

PROGRAMME STATEMENT

NAME OF PROGRAMME	Bachelor of Business Administration in Management				
SAQA ID	99716	NQF LEVEL	7	CREDITS	360
ETQA	CHE			DURATION	3 Years

PURPOSE OF PROGRAMME

The intention of the Bachelor of Business Administration in Management is to promote the development of knowledge and skills that are required in all sub-sectors of management, to release the potential of people and to provide opportunities for people to move up the value chain and between the different sectors of the economy.

Upon completion the learner will be able to:

- Use technology effectively to enhance management communication systems for business analysis purposes.
- Communicate effectively in the business environment using different communication tools and techniques.
- Analyse, design, develop and examine business management functions in the business environment.
- Understand the concepts relating to research methodology to compile a business report

ENTRY REQUIREMENTS

The minimum entry requirement for this qualification is:

- Senior Certificate (SC) with endorsement.
Or
- National Senior Certificate (NSC) passed with Bachelor's Degree admission.
Or
- National Certificate Vocational (NCV), Level 4 passed with Bachelor's Degree admission.

PROGRAMME STRUCTURE

YEAR 1	YEAR 2	YEAR 3
Business Communication	Business Information and Communication Technology	Research Methodology
Business Management I	Business Management II	Business Management III
Economics I	Economics II [E]	Economics III [E]
Marketing Management I	Marketing Management II [E]	Marketing Management III [E]
Financial Accounting I	Financial Accounting II [E]	
Financial Management I	Financial Management II [E]	Financial Management III [E]
Human Resource Management I	Human Resource Management II [E]	Human Resources Management III [E]
Entrepreneurship I	Entrepreneurship II [E]	Entrepreneurship III[E]

SUBJECT COMBINATION OPTIONS AND RULES

- Year 1 – All subjects are compulsory
- Year 2 – Business Information and Communication Technology and Business Management II are compulsory. Four electives [E] must be chosen.
- Year 3 – Research Methodology and Business Management III are compulsory. Two electives [E] must be chosen