



BACHELOR OF BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT (BBA) NQF 7

YOUR ONLINE PARTNER OF CHOICE

MSC Education Holdings Group, is an accredited and fully established national institution with a track record of over 28 years. Studying online has never been this flexible and accessible.

The programme is focused on independent learning, with optimal support through dedicated industry experts.

PROGRAMME DESCRIPTION

The Bachelor of Business Administration (BBA) degree is a three-year online degree programme that will equip you with an understanding of the business and management environments.

The programme develops your intellectual ability, executive personality and managerial skills through an optimised blend of business management and business administration. You will be able to understand and develop unique leadership qualities required to successfully manage a business.

The programme is further aimed at enhancing your professional development, and is designed to ensure that you are kept up-to-date with the changing business landscape utilizing relevant material and tools. This programme is suited for you if you prefer to study in a flexible, independent manner.

Upon completion of this programme, you will be equipped to make informed decisions at middle and senior levels of management. You will be able to display the necessary skills and advanced knowledge to be a successful manager and leader in the challenging and diverse modern business environment.

HOW IS THE PROGRAMME DELIVERED?

The MSC delivery model is offered through virtual learning spaces, using an advanced e-Learning Platform that enables you to proceed at your own pace, thus providing a self-focused independent delivery model that drives individual success.

There are also a series of additional online support services to ensure that academic and technical assistance is a mere click, message or phone call.

BACHELOR OF BUSINESS MANAGEMENT (BBA)

PROGRAMME SYLLABUS

The BBA Degree will equip graduates with a thorough understanding of the functions of a company and the relationships between functions and industry at large. The programme is one of the most holistic general business degrees one could aspire to do, and results in well rounded, dynamic young employees.

COURSE MODULES

(Year 1) NQF 5 (90 Credits)

- Business Communication
- Business Management I
- Economics I
- Marketing Management I
- Financial Accounting I
- Financial Management I
- Human Resource Management I
- Entrepreneurship I

(Year 2) NQF 6 (150 Credits)

- Business Information and Communication Technology
- Business Management II
- Economics II [E]
- Marketing Management II [E]
- Financial Accounting II [E]
- Financial Management II [E]
- Human Resource Management II [E]
- Entrepreneurship II [E]

(Year 3) NQF 7 (120 Credits)

- Research Methodology
- Business Management Practices III
- Economics III [E]
- Marketing Management III [E]
- Financial Management III [E]
- Human Resource Management II [E]
- Entrepreneurship III [E]

SUBJECT COMBINATION OPTIONS AND RULES

- Year 1 – All subjects are compulsory
- Year 2 – Business Information and Communication Technology and Business Management II are compulsory. Four electives [E] must be chosen.
- Year 3 – Research Methodology and Business Management III are compulsory. Two electives [E] must be chosen.

DURATION

Minimum 3 years and maximum 5 years.

MINIMUM ENTRY REQUIREMENTS

The minimum entry requirement is a senior certificate with a matriculation endorsement (NQF 4), a certificate of completion or conditional matriculation exemption. International applicants must ensure qualifications are evaluated by SAQA before submitting their application.

All applicants must ensure they have access to the internet and access to electronic equipment (lap top/ computer/ tablet etc). This is a requirement to complete the programme and remains the responsibility of the applicant and not MSC Education Holdings.

WORK INTEGRATED LEARNING

Work integrated learning (WIL) is a growing concern for the education sector and familiarizes the learner with organizational practices in the workplace.

The BBA utilizes a combination of assessment methods such as role plays, simulations, assignments and integrated case studies to ensure that the learner demonstrates competence. There are 360 hours that are allocated over this 3 year degree to WIL.

DOCUMENTATION REQUIRED FOR APPLICATION

- Fully completed application form
- Certified copy of Grade 12 results
- Certified copy of any other highest qualification achieved
- Certified copy of ID document

DOCUMENTATION REQUIRED FOR REGISTRATION

- As above
- 2 x ID photos

A non-refundable registration fee of R500 is included in the fees.

A deposit of 40 % is required.

PLEASE CONTACT US FOR QUESTIONS OR ENQUIRIES:

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